



Real Margin

What you really earn, per order, per product and per day.

User guide · version 1.4.1 · PrestaShop 8.1 to 9.x · PHP 8.1+ · Julius Digital — contact@julius-web.com

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What's new in 1.4.1

- **Past orders are computed when you are ready:** on installation, you first check your payment fees and packaging, then the dashboard button **Compute my last 12 months** starts the computation. Until then, fees and packaging stay provisional on orders.
- **Fixes:** margin not computed when a sold combination had no reference; loss during a promotion shown in green on the product page (it is now red).

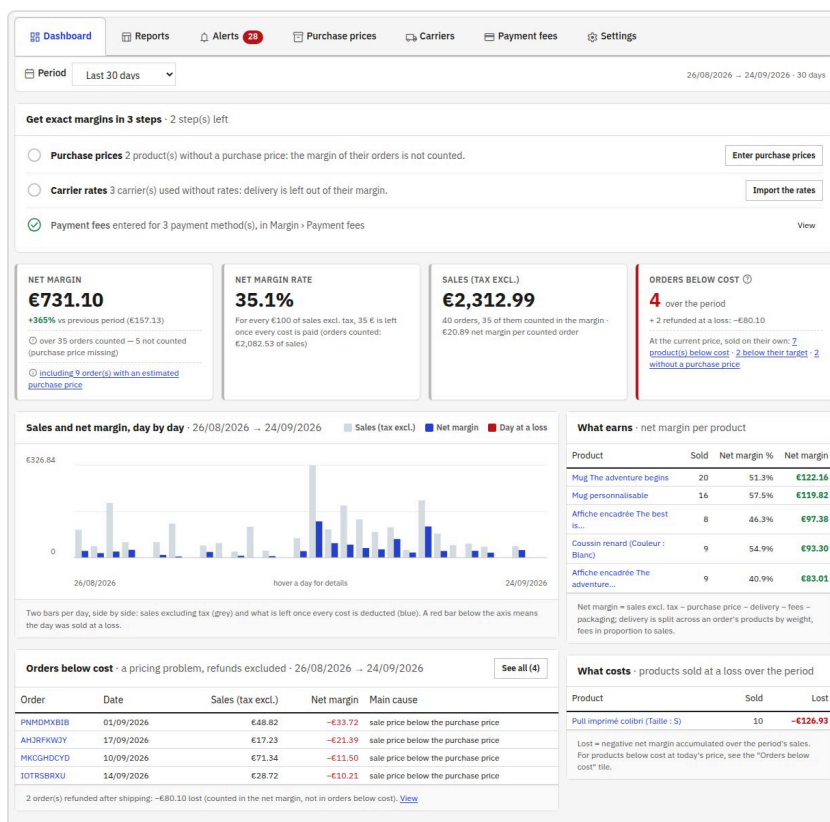
What's new in 1.4.0

- **Purchase prices by period:** each price applies from its date until the day before the next one, and the period is always written in full ("from 01/03/2026 to 31/05/2026"). A page per product with a chart, one block and one form per group of combinations, a preview of what a new price changes, and a recompute of a period on request.
- **Product page price dated automatically** on the day you change it; a price entered in the module updates the product page too.
- **Readable purchase price CSV import** (reference, product and combination in words, dd/mm/yyyy date) with a check screen before saving.
- **Carrier rates imported from a single CSV file**, as dated versions "from ... to ..."; on import, the period covered is shown for each carrier.
- **"Excluding delivery" orders:** without a usable rate, delivery is left out both ways, no more fake loss due to shipping.
- **Delivery split by weight** between the products of an order.
- Dashboard, alerts, order page, product page and lists reworked; tooltips on every term; permissions checked screen by screen; amounts in the employee's language format.

1. What the module does

PrestaShop knows what you sold. Real Margin knows what you *earned*: for each order, it subtracts the products' purchase price, what the carrier really charges you, the payment method's fees, packaging, discounts and credit slips. The result shows wherever you already work:

- **On the product page, next to the price**: the margin per sale depending on the carrier, recomputed while you type the price, and a red banner if the product sells at a loss;
- **On each order**: the net margin, the cause of a loss in plain words ("sale price below the purchase price", "Chronopost cost higher than the delivery paid by the customer"), the details line by line;
- **In the lists** of products and orders: a "Margin" column, a "Below cost" filter, bulk actions;
- **An alert as soon as a price drops below cost**, whatever caused the change (product page, import, promotion, catalog price rule, carrier rates);
- **A Margin menu**: dashboard, reports, alerts, purchase prices, carrier rates, payment fees, settings.



The dashboard of the Margin menu.

Real Margin does not replace your accounting: it gives a management margin, excluding tax, in the shop currency, to decide fast (a price, a carrier, a promotion). It never changes a sale price without an explicit action from you.

2. Installation and first steps

Installation

1. Modules › Module Manager › *Upload a module* › drop the zip file.
2. On installation, the module analyses your products but does not compute your past orders yet: check your payment fees and packaging first, then click **Compute my last 12 months** in the "Get exact margins in 3 steps" box of the dashboard. At that moment, these fees and packaging are recorded on each order; until then, they stay provisional. The computation runs in the background, at the end of your back-office pages; the scheduled task (chapter 12) finishes it if the shop has little traffic.
3. A **Margin** menu appears under Sell, with its tabs Dashboard, Reports, Alerts, Purchase prices, Carriers, Payment fees and Settings.

Get exact margins in 3 steps

As long as a step remains, the dashboard shows it at the top, with a button per step:

Step	Where	Why
Purchase prices	Margin › Purchase prices	No purchase price, no margin: the order stays "Purchase price missing". The purchase price already entered on your product pages is used automatically; the page lists the missing ones, best sellers first (chapter 8).
Carrier rates	Margin › Carriers	What Colissimo, Mondial Relay... really charge you, per country and weight bracket: a CSV template to fill in and import back (chapter 9). Without rates, the order is counted "excluding delivery".
Payment fees	Margin › Payment fees	% + fixed amount per payment method (Stripe, PayPal, Alma...), pre-filled with your installed modules (chapter 10).

Add the packaging cost per order in **Settings**. Ten minutes are enough; you will refine later. The target margin is set product by product (chapter 11): there is no global rate, a catalog does not have a single target.

3. How the margin is computed

Net margin = **net sales excl. tax** – purchase price + (delivery paid by the customer – carrier cost) – payment fees – packaging – other costs

Component	Where it comes from
Net sales excl. tax	Order lines after product discounts, minus cart discounts (spread pro rata over the lines, to the cent), minus credit slips. Invoiced gift wrapping is income.
Purchase price	In this order: the dated purchase price in force on the order date (chapter 8); otherwise the purchase price PrestaShop recorded on the order line at the time of sale; otherwise the current product page price, <i>marked "estimated"</i> ; otherwise "purchase price missing".
Delivery paid by the customer	What the customer paid for delivery, net of free shipping given by a voucher and of a credit slip on delivery.
Carrier cost	Read in your carrier rates (country × parcel weight), in the version in force on the order date, plus the fuel surcharge and the fixed amount per parcel if entered. Without a usable rate: "excluding delivery" (chapter 4).
Payment fees	% of the amount collected + fixed amount, depending on the order's payment method; an extra fixed amount per refund.
Packaging	Fixed cost per order (Settings), which can be changed carrier by carrier.
Other costs	Declared by other modules (disputes, reshipments, compensations): chapter 13.

Split over the lines

The delivery of an order (paid by the customer – carrier cost of the whole parcel) is split between the products **by weight**: weight is what sets the parcel's price. Payment fees and packaging are split pro rata of sales. If no product has a weight, delivery follows sales too.

Special cases

- **Partial credit slip**: the sale is reduced; the purchase price is given back only for the quantities returned to stock. Payment fees are kept.
- **Full refund**: sales at zero, carrier cost and fees kept. It is a *loss on refund*, counted in the period's net margin but kept apart from orders below cost (which point to a pricing problem).
- **Cancelled or unpaid order**: left out of the totals ("order not counted") until it is paid.
- **Foreign currency**: converted at the rate recorded on the order.
- **Several parcels or carriers**: one cost per parcel, and the loss is assigned to the right carrier.

4. Three safeguards

"Purchase price missing" rather than a fake figure

As soon as one line of an order has no purchase price at all, the module **shows no margin** for that order: the orders list, the order page, reports and exports say "Purchase price missing". It counts in sales, but neither in the margin nor in the rate ("over N orders counted · N not counted"), and it is never flagged "below cost".

Margin

Purchase price missing

Recompute

NET MARGIN

NET SALES (TAX EXCL.)

Purchase price missing

€124.86

⚠

1 product(s) of this order have no purchase price: its margin is not computed, rather than showing a wrong figure.
Enter their purchase price in the product page (Pricing tab): this order will then be computed with it, marked as estimated. If you know the price you paid at the time, record it with its real date in Margin > Purchase prices.
• [Carnet de notes Ours brun \(Type de papier : Ligné\)](#)

Product	Qty	Sale (tax excl.)	Discount	Credit slip	Purchase price	Delivery	Fees + pkg.	Margin
Pull imprimé colibri (Taille : S) demo_3	3	€86.16	—	—	-€116.31	-€0.81	-€1.83	-€32.79
Carnet de notes Ours brun (Type de papier : Ligné) demo_9	3	€38.70	—	—	unknown	-€0.81	-€0.82	not enough

Shipment

Carrier	Weight	Paid by customer	Carrier cost	Difference
Colissimo domicile	1.8 kg	€4.90	€6.52	-€1.62

Order

Product sales (tax excl.)	€124.86
Purchase price - several sources	-€116.31
Delivery (paid by the customer - charged by the carrier)	-€1.62
Payment fees - Stripe (carte)	-€2.20
Packaging	-€0.45
Net margin	Purchase price missing

Computed on 24/09/2026 11:24 - costs recorded on 21/09/2026. Everything excluding tax, in the shop currency.
Purchase prices, carrier rates and fees are the ones recorded when the order was placed: a later price change does not alter it.

An order with a product without a purchase price: the product is named, with a link to its page.

Enter the purchase price on the product page: the order is then computed with that price, **marked "estimated"**. If you know the price you paid at the time, record it with its real date in Margin > Purchase prices: the order becomes exact.

Margin
profitable
estimated purchase price

Recompute

NET MARGIN
€4.68
36.3%

GROSS MARGIN
€7.90

NET SALES (TAX EXCL.)
€12.90

Product	Qty	Sale (tax excl.)	Discount	Credit slip	Purchase price	Delivery	Fees + pkg.	Margin
Carnet de notes Colibri (Type de papier : Ligné) demo_10	1	€12.90	—	—	—€5.00 estimated	—€1.60	—€1.62	€4.68

Shipment

Carrier	Weight	Paid by customer	Carrier cost	Difference
Chronopost 13h	0.3 kg	€9.90	€11.50	—€1.60

Order

Product sales (tax excl.)	€12.90
Purchase price - cost price from the product page (estimated)	—€5.00
Delivery (paid by the customer - charged by the carrier)	—€1.60
Payment fees - Alma (3x sans frais)	—€1.17
Packaging	—€0.45
Net margin	€4.68

Computed on 24/09/2026 10:03 - costs recorded on 21/09/2026. Everything excluding tax, in the shop currency. Purchase prices, carrier rates and fees are the ones recorded when the order was placed: a later price change does not alter it.

Estimated purchase price: the badge says so, and so does the line.

Never backdate a price to "unlock" orders: they would be computed with a price that was not the real one.

Prefer an approximate figure? Settings > *Purchase price missing* > "Estimate at N % of the sale price excl. tax". The estimate is marked "estimated" everywhere.

"Excluding delivery" rather than a fake loss

When no usable rate is found for a parcel, the order is counted **excluding delivery**: what the customer paid for delivery *and* the carrier cost are both left out. Delivery alone can therefore never push an order below cost, nor inflate its margin. The margin is then called "Net margin excluding delivery", and the ⓘ icon gives the reason:

Reason	What to do
No rates imported for this carrier	Import them (chapter 9).
Your rates start after the order date	If they already applied, import the file again with an earlier date.
Products without a weight in PrestaShop	Enter the weight (product page, Shipping tab).
Delivery country missing from your rates	Add that country, or an "other countries" line.
Parcel heavier than the last weight bracket	Add a heavier bracket.

Past orders keep their costs

The first time an order is computed, the module **records** each line's purchase price, the carrier cost, the payment fee rule and packaging. Later recomputes (credit slip, status change, history recompute) reuse these costs: if your supplier goes from €3 to €8 next year, this year's orders do not turn "below cost". Only

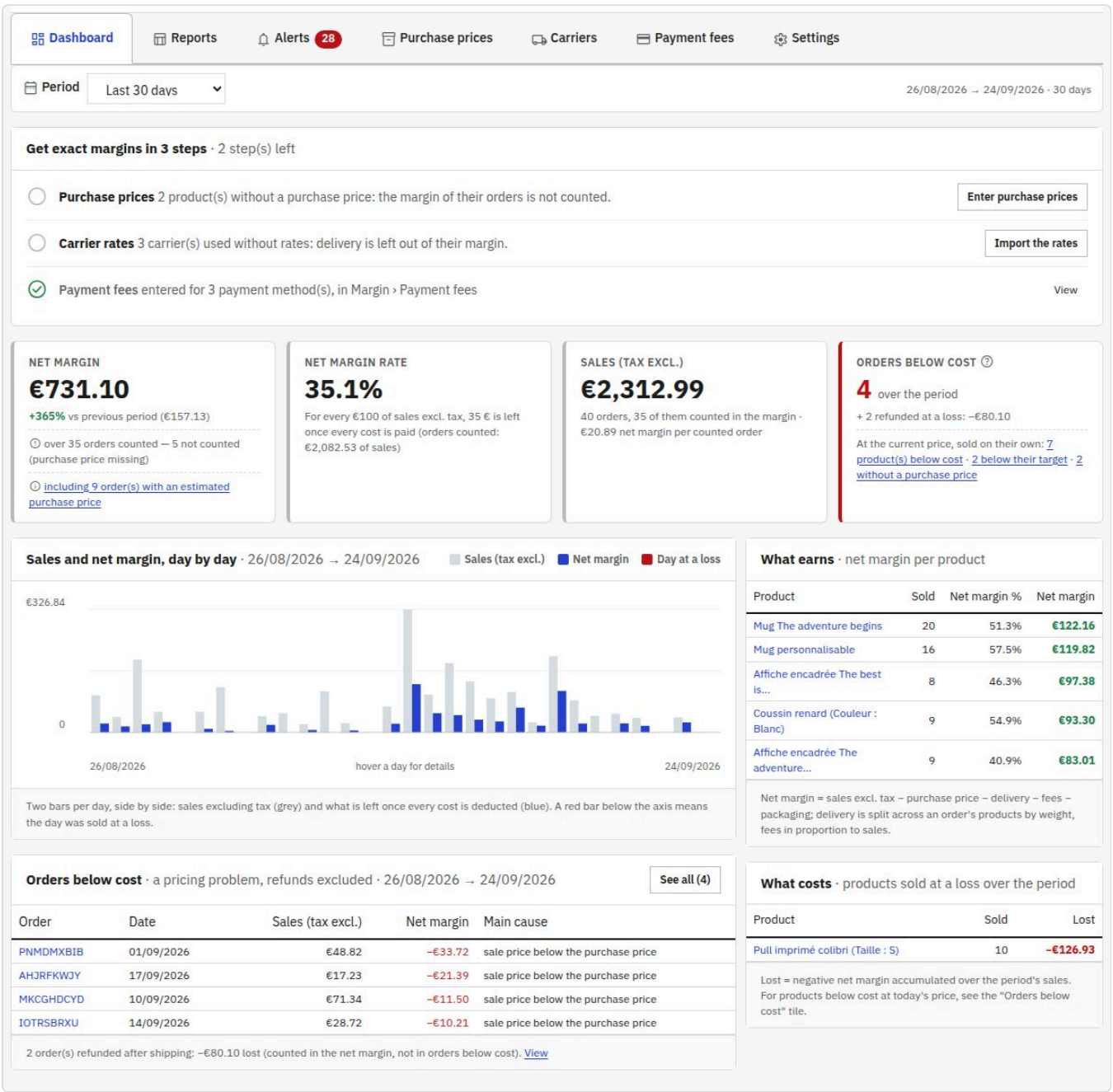
the gaps (unknown or estimated purchase price, delivery without rates) are filled with what you enter later.

The *real-time* view of products (product page, list, alerts) follows today's prices and rates.

To fix a mistake, three doors, all with a confirmation: "Also recompute the orders of this period" on a purchase price or a rates import, "Recompute › Replace with today's costs..." on an order, and the "Replace the recorded costs..." box of the history recompute (Settings).

5. The dashboard

Margin menu. The period is chosen at the top (yesterday, last 7 days, last 30 days, this month, last month, last 12 months, or custom) and applies to the dashboard and the reports.



- **Orders below cost** over the period (refunds at a loss apart), then, "at the current price, sold on their own", the products below cost, below their target or without a purchase price, each with its link.

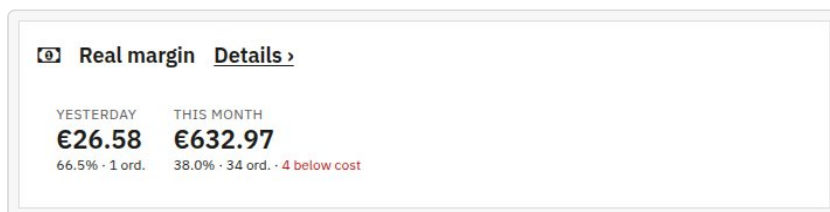
Day by day



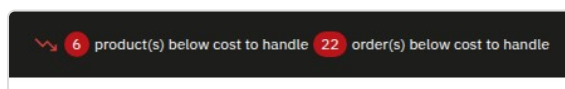
Two bars per day: sales excl. tax (grey) and what is left once every cost is deducted (blue); red below the axis = a day at a loss. Hovering a day gives its details.

Below the chart: **What earns** (net margin per product), **What costs** (products sold at a loss over the period) and **Orders below cost**, with their main cause.

Outside the Margin menu



On the back-office home page: yesterday's and this month's margin.



In the header of every page: what is left to handle.

6. Reports

One axis per tab, same period as the dashboard, all exportable as CSV ("," separator, Excel-compatible).
The sentence above each table says over how many orders the margin is computed.

Axis	To decide what	Filters
Per day	Follow the trend, spot an unusual day.	Below cost only
Per product	What earns, what costs, what to reprice or stop.	Below cost only
Per category	The departments that drive the margin.	
Per carrier	Delivery paid by the customer, carrier cost, difference; renegotiate, change offer, review the free-shipping threshold.	
Per payment method	What Stripe, PayPal, Alma... cost, in euros and as a % of sales.	
Per country	Where exports eat the margin.	
Orders	The worst first, with the cause of the loss.	Below cost, Refunded at a loss
Rows	Each product of each order, with the purchase price used and its source: the most detailed export.	Below cost, Purchase price missing, Estimated purchase price

DashboardReportsAlerts28Purchase pricesCarriersPayment feesSettings

PeriodLast 12 months25/09/2025 → 24/09/2026 - 365 days

Per dayPer productPer categoryPer carrierPer payment methodPer countryOrdersRows

Over the period: €1,376.97 net margin, computed on 126 orders (€6,110.00 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price.

Below cost onlyDownload CSV

ID	Product	Reference	Qty	Orders	Sales excl. tax	Purchase price	Gross margin	Net margin	Rate %	Lines below cost	Lines without purchase price	Data
9	Coussin renard (Couleur : Blanc) #22	demo_15	26	12	€468.72	€214.98	€253.74	€238.65	50.9%	1	0	
11	Coussin colibri (Couleur : Blanc) #26	demo_17	31	16	€437.53	€175.59	€261.94	€226.37	51.7%	3	0	
7	Mug The adventure begins	demo_12	38	17	€443.26	€185.44	€257.82	€221.42	50.0%	0	0	
19	Mug personnalisable	demo_14	30	19	€373.21	€137.88	€235.33	€220.81	59.2%	1	0	
3	Affiche encadrée The best is yet to come (Dimension : 40x60cm) #13	demo_6	22	14	€587.25	€358.09	€229.16	€205.14	34.9%	1	0	
4	Affiche encadrée The adventure begins (Dimension : 40x60cm) #16	demo_5	23	18	€566.95	€363.58	€203.37	€183.18	32.3%	2	0	
10	Coussin ours brun (Couleur : Blanc) #24	demo_16	34	17	€517.86	€305.46	€212.40	€174.68	33.7%	1	0	
8	Mug Today is a good day	demo_13	34	18	€361.76	€159.50	€202.26	€172.94	47.8%	1	0	
16	Carnet de notes Renard (Type de papier : Ligné) #28	demo_8	23	13	€276.71	€119.34	€157.37	€134.18	48.5%	1	0	
6	Mug The best is yet to come	demo_11	29	17	€293.33	€141.52	€151.81	€126.10	43.0%	3	0	
18	Carnet de notes Colibri (Type de papier : Ligné) #36	demo_10	32	24	€290.90	€160.49	€130.41	€80.49	27.7%	5	0	
15	Pack Mug + Affiche encadrée	demo_21	3	1	€105.00	€68.25	€36.75	€34.75	33.1%	0	0	
5	Affiche encadrée Today is a good day (Dimension : 40x60cm) #19	demo_7	26	16	€406.00	€349.97	€56.03	€28.07	6.9%	7	0	
1	T-shirt imprimé colibri (Taille : S - Couleur : Blanc) #1	demo_1	2	1	€38.24	€10.98	€27.26	€26.16	68.4%	0	0	
17	Carnet de notes Ours brun (Type de papier : Ligné) #32	demo_9	26	15	€331.53	—	—	—	—	0	15	Purchase price missing
2	Pull imprimé colibri (Taille : S) #9	demo_3	50	25	€1,378.55	€1,905.22	-€526.67	-€593.51	-43.1%	25	0	

Per product: a "Purchase price missing" line shows no margin.

DashboardReportsAlerts28Purchase pricesCarriersPayment feesSettings

PeriodLast 30 days26/08/2026 -- 24/09/2026 · 30 days

Per dayPer productPer categoryPer carrierPer payment methodPer countryOrdersRows

Over the period: €731.10 net margin, computed on 35 orders (€2,082.53 of sales excl. tax). 5 orders are not counted: one of their products has no purchase price.

Below cost onlyDownload CSV

Day	Orders	Below cost (price)	Refunded at a loss	Lost on refunds	Orders missing a purchase price	Sales excl. tax	Net margin	Rate %
26/08/2026	1	0	0	€0.00	0	€98.60	€23.63	24.0%
27/08/2026	1	0	0	€0.00	0	€40.75	€15.96	39.2%
28/08/2026	1	0	0	€0.00	0	€193.56	€21.55	11.1%
29/08/2026	1	0	0	€0.00	0	€54.60	€27.46	50.3%
30/08/2026	0	0	0	€0.00	0	€0.00	€0.00	—
31/08/2026	2	0	0	€0.00	1	€54.80	€9.53	32.9%
01/09/2026	2	1	0	€0.00	0	€120.22	€3.95	3.3%
02/09/2026	0	0	0	€0.00	0	€0.00	€0.00	—
03/09/2026	1	0	0	€0.00	0	€42.90	€20.09	46.8%
04/09/2026	1	0	0	€0.00	1	€51.60	€0.00	—
05/09/2026	1	0	0	€0.00	0	€21.42	€6.43	30.0%
06/09/2026	2	0	0	€0.00	2	€109.20	€0.00	—
07/09/2026	1	0	0	€0.00	0	€24.65	€5.30	21.5%
08/09/2026	0	0	0	€0.00	0	€0.00	€0.00	—
09/09/2026	1	0	0	€0.00	0	€68.75	€23.09	33.6%
10/09/2026	3	1	0	€0.00	0	€326.84	€128.28	39.2%
11/09/2026	3	0	0	€0.00	0	€100.35	€51.15	51.0%
12/09/2026	2	0	0	€0.00	0	€184.40	€45.89	24.9%
13/09/2026	3	0	1	−€55.86	0	€135.40	€33.87	25.0%
14/09/2026	2	1	0	€0.00	0	€90.76	€29.31	32.3%
15/09/2026	2	0	0	€0.00	0	€107.30	€65.82	61.3%
16/09/2026	1	0	0	€0.00	0	€26.80	€17.95	67.0%
17/09/2026	3	1	0	€0.00	0	€202.63	€110.27	54.4%
18/09/2026	2	0	1	−€24.24	0	€85.30	€23.55	27.6%
19/09/2026	1	0	0	€0.00	1	€43.86	€0.00	—
20/09/2026	1	0	0	€0.00	0	€49.60	€23.95	48.3%
21/09/2026	1	0	0	€0.00	0	€38.70	€17.49	45.2%
22/09/2026	0	0	0	€0.00	0	€0.00	€0.00	—
23/09/2026	1	0	0	€0.00	0	€40.00	€26.58	66.5%
24/09/2026	0	0	0	€0.00	0	€0.00	€0.00	—

Per day.

DashboardReportsAlerts28Purchase pricesCarriersPayment feesSettings

PeriodLast 12 months25/09/2025 -- 24/09/2026 · 365 days

Per dayPer productPer categoryPer carrierPer payment methodPer countryOrdersRows

Over the period: €1,376.97 net margin, computed on 126 orders (€6,110.00 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price.

Download CSV

Carrier	Orders	Delivery paid by customer	Carrier cost	Difference	Orders below cost (delivery)	With rates	Without rates (delivery not counted)	Net margin (complete orders)	Orders missing a purchase price
Chronopost 13h	28	€255.95	€368.40	−€112.45	3	29	0	€96.10	0
Colissimo domicile	50	€194.65	€279.79	−€85.14	1	50	0	€173.77	8
Mondial Relay	29	€109.20	€121.90	−€12.70	0	29	0	€350.54	5
Chronopost	3	€0.00	€0.00	€0.00	0	0	3	€133.06	0
Colissimo	9	€0.00	€0.00	€0.00	0	0	9	€386.79	0
Lettre suivie	13	€0.00	€0.00	€0.00	0	0	13	€114.09	1
DHL Express	10	€199.00	€176.00	€23.00	0	10	0	€115.72	1

Per carrier: a negative difference is what delivery costs you; "without rates" = orders excluding delivery.

DashboardReportsAlerts 28Purchase pricesCarriersPayment feesSettings

PeriodLast 12 months25/09/2025 - 24/09/2026 - 365 days

Per dayPer productPer categoryPer carrierPer payment methodPer countryOrdersRows

Over the period: €1,376.97 net margin, computed on 126 orders (€6,110.00 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price. CSV

Payment method	Orders	Sales excl. tax	Fees	Fees %	Net margin (complete orders)	Orders missing a purchase price
Stripe (carte)	58	€2,709.38	€65.40	2.4%	€556.98	7
PayPal	30	€1,362.34	€59.77	4.4%	€168.07	2
Chèque	19	€1,102.37	€0.00	0.0%	€314.67	1
Virement bancaire	18	€870.73	€6.76	0.8%	€126.96	2
Alma (3 x sans frais)	14	€831.98	€42.91	5.2%	€155.13	3

Per payment method, with the readable name of the payment method.

DashboardReportsAlerts 28Purchase pricesCarriersPayment feesSettings

PeriodLast 12 months25/09/2025 - 24/09/2026 - 365 days

Per dayPer productPer categoryPer carrierPer payment methodPer countryOrdersRows

Over the period: €1,376.97 net margin, computed on 126 orders (€6,110.00 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price. Below cost onlyRefunded at a lossCSV

ID	Reference	Date	Status	Data	Sales excl. tax	Purchase price	Delivery paid by customer	Carrier cost	Fees	Discounts	Credit slips	Net margin	Rate %	Loss cause
1318	HRBHIWMKQ	19/08/2026	below cost		€143.60	€193.85	€4.90	€6.52	€0.00	€0.00	€0.00	-€52.32	-36.4%	sale price below the purchase price
1381	OEKVVWMPB	25/06/2026	below cost		€114.88	€155.08	€4.90	€6.52	€2.05	€0.00	€0.00	-€44.32	-38.6%	sale price below the purchase price
1369	SBNPINNCU	05/07/2026	below cost		€86.16	€116.31	€0.00	€5.28	€2.85	€0.00	€0.00	-€38.73	-45.0%	sale price below the purchase price
1350	PIHLUDGNB	23/07/2026	below cost		€86.16	€116.31	€4.90	€5.28	€2.99	€0.00	€0.00	-€33.97	-39.4%	sale price below the purchase price
1302	PNMDMXBIB	01/09/2026	below cost		€48.82	€77.54	€9.90	€12.40	€2.05	€8.62	€0.00	-€33.72	-69.1%	sale price below the purchase price
1334	FXKKKABRN	05/08/2026	below cost		€86.16	€116.31	€4.90	€5.28	€1.62	€0.00	€0.00	-€32.60	-37.8%	sale price below the purchase price
1375	QMXAUSLKW	30/06/2026	below cost		€155.78	€177.94	€4.90	€6.52	€0.00	€0.00	€0.00	-€24.23	-15.6%	sale price below the purchase price
1348	SJMOCSMMO	24/07/2026	below cost		€28.72	€38.77	€0.00	€11.50	€0.68	€0.00	€0.00	-€22.68	-79.0%	shipping paid to Chronopost 13h higher than shipping charged
1396	QMCKJKCBT	12/06/2026	below cost		€57.44	€77.54	€3.90	€3.95	€1.17	€0.00	€0.00	-€21.62	-37.6%	sale price below the purchase price
1283	AHJRFKWJY	17/09/2026	below cost		€17.23	€38.77	€3.90	€3.45	€0.00	€11.49	€0.00	-€21.39	-124.1%	sale price below the purchase price
1331	XUCHUCIBN	08/08/2026	below cost		€24.41	€38.77	€2.50	€2.50	€1.13	€4.31	€0.00	-€15.94	-65.3%	sale price below the purchase price
1413	DMEKYZTEA	28/05/2026	below cost		€24.41	€38.77	€4.90	€4.61	€0.00	€4.31	€0.00	-€14.52	-59.5%	sale price below the purchase price
1401	PVTXERAUQ	08/06/2026	below cost		€40.05	€52.95	€3.90	€4.60	€0.00	€26.70	€0.00	-€13.90	-34.7%	discount too deep
1399	NIKKJURVA	10/06/2026	below cost		€28.72	€38.77	€9.90	€11.50	€0.00	€0.00	€0.00	-€12.10	-42.1%	sale price below the purchase price
1411	OEZTPBABT	30/05/2026	below cost		€28.72	€38.77	€2.50	€2.50	€1.26	€0.00	€0.00	-€11.76	-40.9%	sale price below the purchase price
1293	MKCGHDCYD	10/09/2026	below cost		€71.34	€81.54	€19.90	€17.00	€3.00	€0.00	€0.00	-€11.50	-16.1%	sale price below the purchase price
1343	QJYPTSCIE	29/07/2026	below cost		€19.14	€29.00	€3.90	€3.95	€1.02	€12.76	€0.00	-€11.23	-58.7%	discount too deep
1390	FKCUURCOO	17/06/2026	below cost		€28.72	€38.77	€4.90	€4.61	€0.75	€0.00	€0.00	-€10.96	-38.2%	sale price below the purchase price
1388	WGMKWQBHA	20/06/2026	below cost		€136.86	€140.21	€9.90	€13.90	€2.45	€0.00	€0.00	-€10.25	-7.5%	shipping paid to Chronopost 13h higher than shipping charged
1288	IOTRSBRXU	14/09/2026	below cost		€28.72	€38.77	€4.90	€4.61	€0.00	€0.00	€0.00	-€10.21	-35.6%	sale price below the purchase price
1415	BDTOPLAPJ	27/05/2026	below cost		€73.67	€71.25	€0.00	€5.28	€1.36	€0.00	€0.00	-€4.67	-6.3%	shipping paid to Colissimo domicile higher than shipping charged
1383	SPSVHAKRY	24/06/2026	below cost		€15.95	€14.50	€9.90	€11.50	€0.64	€0.00	€0.00	-€1.24	-7.8%	shipping paid to Chronopost 13h higher than shipping charged

Orders, "Below cost only" filter.

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Period

Last 12 months

25/09/2025 → 24/09/2026 · 365 days

Per day

Per product

Per category

Per carrier

Per payment method

Per country

Orders

Rows

Over the period: €1,376.97 net margin, computed on 126 orders (€6,110.00 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price.

Below cost only

Purchase price missing only

Estimated purchase price only

CSV

Order	Date	Product	Qty	Net sales excl. tax	Unit purchase price used	Purchase price source	Data	Delivery share	Fees share	Net margin	Carrier	Paymen method
EDPQLDSEE	20/09/2026	Mug personnalisable	1	€13.90	€4.00	cost price from the product page (estimated)		€1.00	€0.72	€8.05	Chronopost 13h	alma
LKOOHRRCY	19/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	3	€32.90	€5.00	cost price from the product page (estimated)		€1.21	€0.74	€15.61	Colissimo domicile	stripe_off
KOGDHYFFU	16/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		-€0.67	€0.43	€8.00	Mondial Relay	stripe_off
KOGDHYFFU	16/09/2026	Mug personnalisable	1	€13.90	€4.00	cost price from the product page (estimated)		-€0.68	€0.47	€9.95	Mondial Relay	stripe_off
WISTZLXNV	15/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	2	€25.80	€5.00	cost price from the product page (estimated)		€0.25	€1.31	€13.93	Colissimo domicile	alma
ZSLTOQENE	13/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	2	€0.00	€5.00	cost price from the product page (estimated)		€4.63	€0.00	-€14.78	Chronopost 13h	ps_wirep
WMXPSYILL	12/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		€1.30	€0.54	€5.99	Colissimo domicile	alma
MKCGHDCYD	10/09/2026	Mug personnalisable	1	€13.90	€4.00	cost price from the product page (estimated)		-€0.97	€0.58	€10.06	DHL Express	paypal
KSOXTYLHE	06/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		€0.13	€0.30	€7.32	Colissimo domicile	stripe_off
ZBNRROQWB	04/09/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		€0.28	€0.33	€6.99	DHL Express	stripe_off
RKFWFOXJV	03/09/2026	Mug personnalisable	1	€13.90	€4.00	cost price from the product page (estimated)		€0.19	€0.00	€9.56	Colissimo domicile	ps_wirep
LQXDRBEJB	28/08/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		€0.00	€0.52	€7.35	Lettre suivie	alma
BKCOMUJDZ	27/08/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		-€0.97	€0.67	€7.82	DHL Express	paypal
BVQARQONL	19/08/2026	Mug personnalisable	3	€21.54	€4.00	cost price from the product page (estimated)		€0.00	€1.80	€7.29	Lettre suivie	paypal
LBNQSCRXO	16/08/2026	Carnet de notes Colibri (Type de papier : Ligné)	2	€0.00	€5.00	cost price from the product page (estimated)		€2.54	€1.51	-€14.20	Colissimo domicile	alma
FCSUCSFSY	15/08/2026	Mug personnalisable	1	€13.90	€4.00	cost price from the product page (estimated)		-€4.90	€0.76	€12.84	DHL Express	stripe_off
KMRFYRFSL	11/08/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		€4.61	€0.00	€2.84	Colissimo domicile	ps_wirep
JLWGLEOAO	09/08/2026	Mug personnalisable	1	€8.34	€4.00	cost price from the product page (estimated)		€0.18	€0.42	€3.63	Mondial Relay	stripe_off
OQMRQQHGH	03/08/2026	Carnet de notes Colibri (Type de papier : Ligné)	1	€12.90	€5.00	cost price from the product page (estimated)		-€1.40	€0.67	€8.18	Lettre suivie	stripe_off

Rows, "Estimated purchase price only" filter.

The Rows report also opens **filtered on one product and one period** from a product's purchase price page (chapter 8): "Only the lines of ...", with the links "Show all products" and "Back to its purchase prices".

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Custom

01/06/2026

→

24/09/2026

Show

01/06/2026 - 24/09/2026 · 116 days

Per day

Per product

Per category

Per carrier

Per payment method

Per country

Orders

Rows

Only the lines of "Mug The best is yet to come". Show all products · Back to its purchase prices

Over the period: €1,369.21 net margin, computed on 117 orders (€5,715.28 of sales excl. tax). 15 orders are not counted: one of their products has no purchase price.

Below cost only

Purchase price missing only

Estimated purchase price only

CSV

Order	Date	Product	Qty	Net sales excl. tax	Unit purchase price used	Purchase price source	Data	Delivery share	Fees share	Net margin	Carrier	Payment method
UICXNNVIA	13/09/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		€0.00	€0.33	€6.48	Colissimo	stripe_offi
GNXSUGFDH	12/09/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		€0.80	€0.22	€5.95	Chronopost 13h	stripe_offi
PUBJPTUY	10/09/2026	Mug The best is yet to come	3	€35.70	€4.88	dated purchase price		€0.00	€0.72	€20.09	Colissimo	ps_wirepa
TYOOSVZTT	05/09/2026	Mug The best is yet to come	3	€21.42	€4.88	dated purchase price		€0.05	€0.00	€6.43	Mondial Relay	ps_checkp
BKCOMUJDZ	27/08/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		-€0.97	€0.62	€7.02	DHL Express	paypal
NWIJIBRZM	16/08/2026	Mug The best is yet to come	3	€35.70	€4.88	dated purchase price		€0.38	€1.84	€18.39	Colissimo domicile	alma
LBNQSCRXO	16/08/2026	Mug The best is yet to come	2	€0.00	€4.88	dated purchase price		€2.54	€1.51	-€13.96	Colissimo domicile	alma
XPALZXNHG	31/07/2026	Mug The best is yet to come	3	€35.70	€4.88	dated purchase price		€1.33	€1.45	€18.19	Colissimo domicile	alma
JGCTBDYXE	22/07/2026	Mug The best is yet to come	1	€0.00	€4.88	dated purchase price		-€0.29	€0.75	-€0.91	Colissimo domicile	stripe_offi
SNDDBAROI	20/07/2026	Mug The best is yet to come	1	€0.00	€4.88	dated purchase price		€2.78	€0.84	-€8.65	Chronopost 13h	paypal
WZELQRGB	08/07/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		€0.14	€0.42	€6.41	Mondial Relay	paypal
KWWKIZDRU	07/07/2026	Mug The best is yet to come	3	€35.70	€4.88	dated purchase price		€0.05	€0.00	€20.71	Mondial Relay	ps_checkp
WCEKMHYCH	03/07/2026	Mug The best is yet to come	1	€10.11	€4.88	dated purchase price		€0.41	€0.22	€4.50	Colissimo domicile	stripe_offi
XCDICRLDB	23/06/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		€0.41	€0.43	€6.10	Colissimo domicile	paypal
PLTNDXWUL	11/06/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		€1.60	€0.58	€4.39	Chronopost 13h	stripe_offi
CIRGFDUUV	07/06/2026	Mug The best is yet to come	1	€11.90	€4.88	dated purchase price		-€1.45	€0.34	€7.78	DHL Express	stripe_offi
SSZHDRWRH	01/06/2026	Mug The best is yet to come	3	€35.70	€4.88	dated purchase price		€2.50	€0.93	€17.18	Chronopost 13h	stripe_offi

7. Alerts

An alert exists only if it points to an action. Three tabs:

Tab	When
Prices that dropped below cost	A sale price, a purchase price, a promotion, a catalog price rule or carrier rates push a product below cost, whatever the origin of the change (product page, import, webservice, another module).
Below target	A product with a target margin, with the alert requested, drops below its rate.
Orders below cost	A computed order has a negative net margin (refunds excluded).

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Prices that dropped below cost 6Below target 0Orders below cost 22

☐	Product	Price (tax excl.)	Cost	Margin per sale (sold on its own)	Cause	Floor price	Date
☐	Coussin ours brun #25 demo_16	€10.90 €8.03	€9.45	-€3.99	price below the purchase price	—	21/09/2026 06:33
☐	Coussin ours brun #24 demo_16	€10.90 €8.03	€9.45	-€3.99	price below the purchase price	—	21/09/2026 06:33
☐	Coussin renard #23 demo_15	€10.90 €7.23	€8.50	-€3.83	price below the purchase price	€15.98	21/09/2026 06:33
☐	Coussin renard #22 demo_15	€10.90 €7.23	€8.50	-€3.83	price below the purchase price	€15.98	21/09/2026 06:33
☐	Mug Today is a good day demo_13	€11.90 €4.05	€4.88	-€3.34	price below the purchase price	—	21/09/2026 06:33
☐	Mug The adventure begins demo_12	€11.90 €3.54	€4.88	-€3.84	price below the purchase price	€10.70	21/09/2026 06:33

Select one or more alerts

Mark as handledAccept the loss until23/12/2026Ignore

Mark as handled

Accept the loss until

Ignore

Mark as handled

Accept the loss until

Ignore

Latest alert e-mails

6 order(s)
21/09 11:36 · orders ·

2 product(s)
20/09 09:33 · product page ·

6 product(s)
21/09 06:33 · CSV import · 6 open

20 order(s)
21/09 11:33 · orders · 18 open

Prices that dropped below cost: price excl. tax (struck through when a promotion lowers it), purchase price, margin per sale (sold on its own), cause, floor price. On the right, the latest alert e-mails.

The **Cause** column says why: *price below the purchase price, delivery cost (carrier) or fees and packaging.*

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☐	Order	Sales (tax excl.)	Margin	Cause	Date
☐	WGMKWQBHQ	€136.86	-€10.25	shipping paid to Chronopost 13h higher than shipping charged	24/09/2026 09:54
☐	MKCGHDCYD	€71.34	-€11.50	sale price below the purchase price	24/09/2026 09:50
☐	DMEKYZTEA	€24.41	-€14.52	sale price below the purchase price	23/09/2026 19:27
☐	BDTOPLAPJ	€73.67	-€4.67	shipping paid to Colissimo domicile higher than shipping charged	23/09/2026 19:27
☐	AHJRFKWJY	€17.23	-€21.39	sale price below the purchase price	21/09/2026 11:33
☐	IOTRSBRXU	€28.72	-€10.21	sale price below the purchase price	21/09/2026 11:33
☐	PNMDMXBJB	€48.82	-€33.72	sale price below the purchase price	21/09/2026 11:33
☐	HRBHIWMKQ	€143.60	-€52.32	sale price below the purchase price	21/09/2026 11:33
☐	XUCHUCIBN	€24.41	-€15.94	sale price below the purchase price	21/09/2026 11:33
☐	FXKKKABRN	€86.16	-€32.60	sale price below the purchase price	21/09/2026 11:33
☐	QJYPTSCIE	€19.14	-€11.23	discount too deep	21/09/2026 11:33
☐	SJMOCSMMO	€28.72	-€22.68	shipping paid to Chronopost 13h higher than shipping charged	21/09/2026 11:33
☐	PIHLUDGNB	€86.16	-€33.97	sale price below the purchase price	21/09/2026 11:33
☐	SBNPINNCU	€86.16	-€38.73	sale price below the purchase price	21/09/2026 11:33
☐	QMXAUSLKW	€155.78	-€24.23	sale price below the purchase price	21/09/2026 11:33
☐	OEKVVMMPB	€114.88	-€44.32	sale price below the purchase price	21/09/2026 11:33
☐	SPSVHAKRY	€15.95	-€1.24	shipping paid to Chronopost 13h higher than shipping charged	21/09/2026 11:33
☐	FKCUURCOO	€28.72	-€10.96	sale price below the purchase price	21/09/2026 11:33
☐	QMCKJKCBT	€57.44	-€21.62	sale price below the purchase price	21/09/2026 11:33
☐	NIKKJURVA	€28.72	-€12.10	sale price below the purchase price	21/09/2026 11:33
☐	PVTXERAUQ	€40.05	-€13.90	discount too deep	21/09/2026 11:33
☐	OEZTPBABT	€28.72	-€11.76	sale price below the purchase price	21/09/2026 11:33

Select one or more alerts

Mark as handled

Ignore

Mark as handled

Ignore

Mark as handled : you fixed the price or the cost. The alert is closed; a new one opens if the product drops below cost again.
Ignore : the alert is closed without changing anything (false alarm).

Latest alert e-mails

6 order(s)
21/09 11:36 - orders -

2 product(s)
20/09 09:33 - product page -

6 product(s)
21/09 06:33 - CSV import - - 6 open

20 order(s)
21/09 11:33 - orders - - 18 open

Orders below cost, with their main cause.

Handling alerts

Tick one or more alerts; the buttons become active with the selection.

Action	When to use it
Mark as handled	You fixed the sale price or the purchase price. The alert is closed; a new one opens if the product drops below cost again.
Accept the loss until	Selling at a loss on purpose (loss leader, clearance): no more alert for this product until the chosen date.
Ignore	False alarm: closed without changing anything.

Alerts are **grouped per send**: an import of 300 products gives *one* notification. The "Latest alert e-mails" box lists these sends (count, date, origin); the envelope shows only if an e-mail really went out. Without a recipient in Settings, no e-mail is sent: alerts stay in this tab and in the header badge.

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Product

Price (tax excl.)

Cost

Margin per sale (sold on its own)

Cause

Floor price

Date

Nothing to handle.

Latest alert e-mails

6 order(s)
21/09 11:36 · orders ·

2 product(s)
20/09 09:33 · product page ·

6 product(s)
21/09 06:33 · CSV import · 6 open

20 order(s)
21/09 11:33 · orders · 18 open

Below target: empty as long as no product has a target with an alert.

8. Purchase prices

One simple rule: each purchase price applies from its date until the day before the next price.

Wherever a price is shown, its period is written in full: "from 01/03/2026 to 31/05/2026", or "since 01/06/2026" for the price in force.

Products without a purchase price

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Products without a purchase price 2 · 7 line(s) with the combinations — best sellers over 90 days first: start with these

Each price applies from the date on its line until you enter a new one. If the date is today or earlier, the product page price is updated too. Orders already computed with a known purchase price keep theirs; to change them, open the product's price history.

Product	Price (tax excl.)	Sold, 90 d	Purchase price (tax excl.)	From
Carnet de notes Ours brun Paper Type : Ruled demo_9 - Price history	€12.90	24	e.g. 4.20	24/09/2026 18 order(s) without a dated price since 05/06/2026
Carnet de notes Ours brun Paper Type : Plain demo_9 - Price history	€12.90	0	e.g. 4.20	24/09/2026
Carnet de notes Ours brun Paper Type : Squared demo_9 - Price history	€12.90	0	e.g. 4.20	24/09/2026
Carnet de notes Ours brun Paper Type : Dotted demo_9 - Price history	€12.90	0	e.g. 4.20	24/09/2026
Real Margin – La marge réelle de chaque commande et de chaque produit Licence : 1 shop Price history	€149.00	0	e.g. 4.20	24/09/2026
Real Margin – La marge réelle de chaque commande et de chaque produit Licence : 3 shops Price history	€279.00	0	e.g. 4.20	24/09/2026
Real Margin – La marge réelle de chaque commande et de chaque produit Licence : Agency - unlimited shops Price history	€449.00	0	e.g. 4.20	24/09/2026

Save purchase prices

Import purchase prices (CSV)

Download a file, fill in the "prix_achat_ht" column (unit purchase price excl. tax) and, if the price does not start today, the "a_partir_du" column (dd/mm/yyyy). Lines left empty or unchanged are ignored.

Products without a purchase price

Whole catalog, with today's prices

Choisir un fichier

Aucun fichier choisi

[Other accepted formats](#)

Continue

Nothing is saved yet.

Where does the purchase price come from?

- The purchase price recorded in the module with a date, in force on the order date (entered here or imported).
- Otherwise, the cost price PrestaShop stored on the order line at the time of sale.
- Otherwise, the current cost price on the product page (marked "estimated").
- Otherwise the order shows "purchase price missing": its margin is not counted, never a fake 100%.

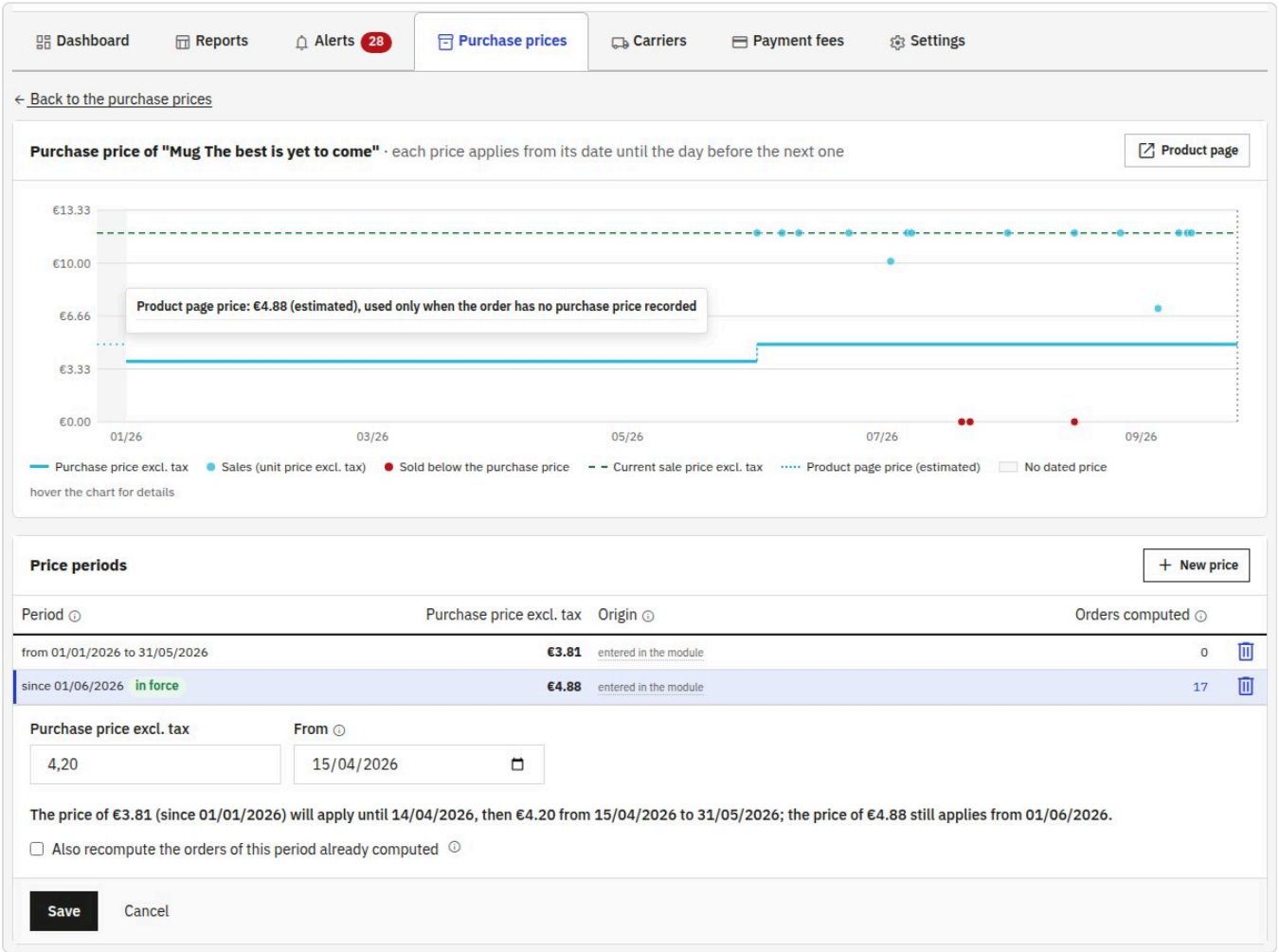
- Best sellers over 90 days first, each combination named in words ("Paper type: Ruled"), with its reference and a "Price history" link.
- Each line has its **purchase price excl. tax** and its **"From"** date (today by default). Under the date, "N order(s) without a dated price since ..." helps you choose. Then "Save purchase prices".
- If the date is today or earlier, the product page price is updated too (if you are allowed to edit the catalog).
- On the right: the CSV import, products without a weight, and where an order's purchase price comes from.

The product page price

PrestaShop's Pricing tab has no date: the module works it out. When you change a product's purchase price, it records it as a dated price **from the day of the change** (origin "product page"). Earlier orders keep their price: the one recorded on the order, otherwise an estimate. The other way round, a price entered in the module for the current period is copied to the product page.

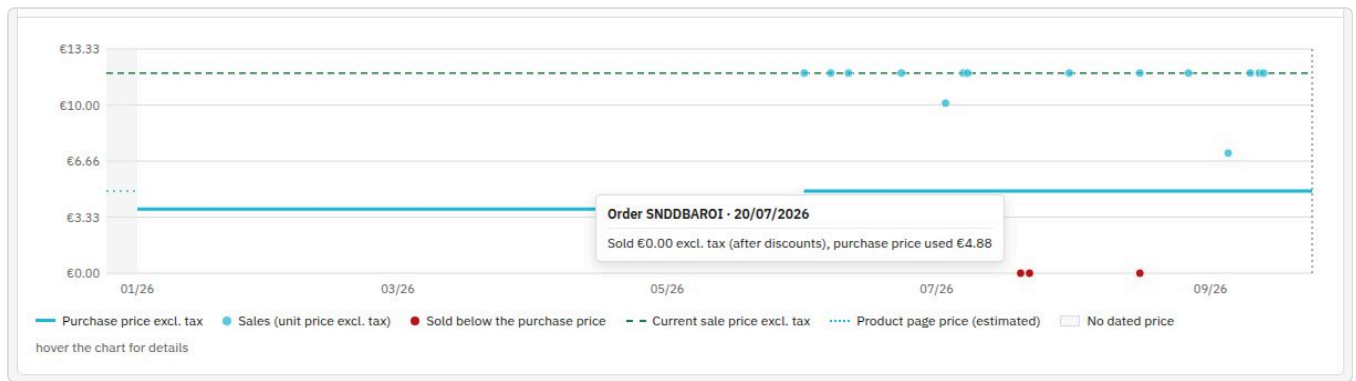
A product's page

From the list ("Price history"), the product page ("Change the purchase price from a given date") or a report.



The chart, the periods, and the open form with the preview of what the new price changes.

The chart (two years at most) shows the purchase price excl. tax as steps, one dot per sale (unit sale price excl. tax after discounts; red when the sale went below the purchase price used), the current sale price excl. tax as a dashed line, and before the first dated price a grey area with the product page price dotted (estimated). The part after the "today" line shows upcoming prices. Hovering a step gives its period, price and orders; hovering a dot, the order and the prices.

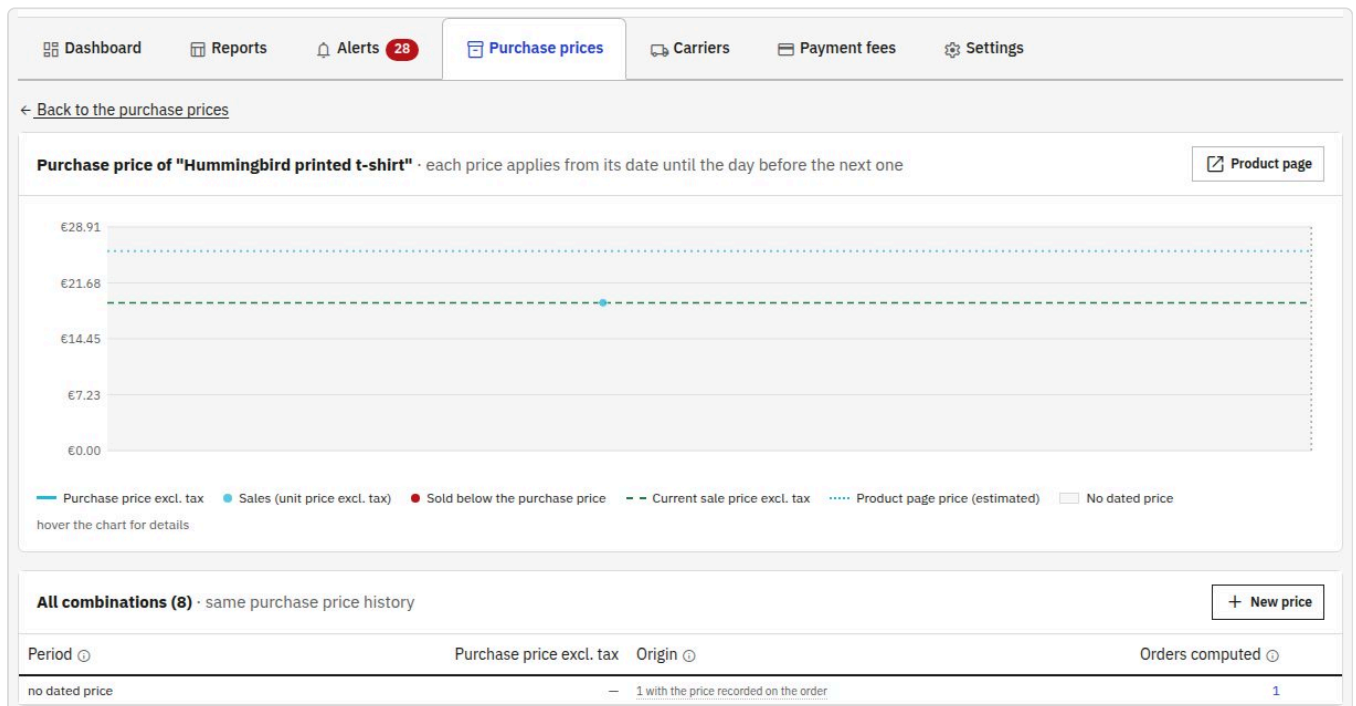


Hovering a sale made below the purchase price.

One block per group of combinations. Combinations with exactly the same history are grouped ("All combinations (8) · same purchase price history"): not 50 identical tables. Each block lists its periods:

- **Period**, with "in force" or "upcoming";
- **Purchase price excl. tax**;
- **Origin**: entered in the module, imported, product page; on hover, who recorded it and when;
- **Orders computed**: the orders of the period that contain this product; the number opens the filtered Rows report.

A "before ..." line details the orders placed before the first dated price: how many with the price recorded on the order, how many estimated, how many without a purchase price.



A product with 8 combinations and no dated price: a single block, and the product page price dotted on the chart.

New price

"+ New price" opens the block's form: "These N combinations" or "Only ..." (that combination then leaves the group), the price excl. tax and the "From" date. Before saving, a sentence says exactly what will happen, for example: "The price of €3.81 (since 01/01/2026) will apply until 14/04/2026, then €4.20 from 15/04/2026 to

31/05/2026; the price of €4.88 still applies from 01/06/2026." When the combinations form several groups, a form at the top applies one price to all of them. A price starting on the same day as an existing one replaces it (fixing a typo).

Orders already computed keep their price (chapter 4). To fix a mistake, tick "Also recompute the orders of this period already computed": only the orders of the period that contain this product are recomputed. The bin deletes a period for the whole group, after a confirmation that says what takes over.

Import purchase prices (CSV)

Two files to download: **"Products without a purchase price"** or **"Whole catalog, with today's prices"** (pre-filled: change only what changes). Columns (French names in a French back office):

reference;product;combination;purchase_price_excl_tax;from;id_product;id_combination

- product and combination are written in words for your reading;
- id_product and id_combination link the line without ambiguity: do not change them;
- from : dd/mm/yyyy; empty, the price applies from today.

A supplier file works if its first line names the columns: reference (of the product or the combination) and a purchase price column are enough. The former format (id_product , id_product_attribute , cost , date_from , target_rate) is still accepted.

"Continue" saves nothing: the **"Check the import before saving"** screen shows, line by line, the period the price will cover, the price until now, the new price and the orders of the period. Lines whose price is unchanged are ignored; unreadable lines (impossible date, reference not found or shared) are listed with their number. "Confirm the import" saves, with the same recompute box.

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Check the import before saving · prix-achat.csv

2 new purchase price(s) to record.
Each price applies from its date until the day before the next price of the same product. A line without a date applies from today.

2 line(s) will not be imported:

- line 4 : date not understood: "31/02/2026" (expected dd/mm/yyyy)
- line 5 : no product of this shop with the reference or ID "INCONNU-42"

Product	Period	Price until now	New purchase price excl. tax	Orders of the period
line 2 Mug The best is yet to come	since 01/07/2026	€4.88	€4.20	13
line 3 Hummingbird cushion — Color: White	since 24/09/2026	€5.67 (product page)	€5.90	0

☐ Also recompute the 13 order(s) of these periods already computed (otherwise they keep the price recorded at the time)

Confirm the import

Cancel

9. Carrier rates

What PrestaShop records and what it does not. An order holds what the customer paid for delivery. It never holds what the carrier charges you: that is the figure the module asks you for, as rates (country × weight → price excl. tax).

The Carriers page

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4 carrier(s) out of 7 have their rates.

Over the last 30 days, your customers paid €199.60 for delivery and your carriers charged you €244.85: **-€45.25** (26 order(s))
13 order(s) are counted excluding delivery: their delivery is left out of the margin, both what the customer paid and what it cost you.

Update my rates
One CSV file for all your carriers

Your carriers · what each carrier charges you, not what you charge your customers

Carrier	Rates	Delivery over 30 days	Difference ⓘ	
Click and collect ID 1	To import	no order	—	Open
My carrier ID 2	To import	no order	—	Open
Colissimo domicile ID 359	Imported, in force since 21/09/2024	customers paid €49.00 · carrier charged €64.40	-€15.40	Open
Mondial Relay ID 360	Imported, in force since 21/09/2024	customers paid €15.60 · carrier charged €20.55	-€4.95	Open
Chronopost 13h ID 361	Imported, in force since 21/09/2024	customers paid €75.30 · carrier charged €104.90	-€29.60	Open
Lettre suivie ID 362	To import	1 order(s) excluding delivery ⓘ	—	Open
DHL Express ID 363	Imported, in force since 21/09/2024	customers paid €59.70 · carrier charged €55.00	+€4.70	Open
Former carriers (2): deleted or disabled in PrestaShop, but they delivered orders over the last 12 months				
Chronopost ID 248	To import	3 order(s) excluding delivery ⓘ	—	Open
Colissimo ID 247	To import	9 order(s) excluding delivery ⓘ	—	Open

At the top: how many carriers have their rates, what your customers paid for delivery and what your carriers charged you over 30 days, and the orders counted excluding delivery. Below, one carrier per line: its rates ("Imported, in force since ...", "To import", "new rates on ..."), its delivery over 30 days and the difference (negative: delivery costs you money). Former carriers, deleted but which delivered orders over the last 12 months, are grouped at the bottom.

Import or update your rates

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Import your carrier rates · what each carrier charges you, not what you charge your customers

1

Download the template
It already lists your carriers with their ID, the countries you delivered to over the last 12 months and weight brackets. When a carrier already has rates, they are in it: you only change what changed.

Download the template (CSV)

2

Fill in the prices
In the "prix_ht" column, write what the carrier charges you for a parcel up to that weight (price list or contract), including carriers that are free for your customers. Add or remove lines if your carrier uses other weight brackets. Leave empty a carrier that costs you nothing (in-store pickup). Then save the file as CSV.
[File format](#)

3

Import the completed file

Choisir un fichier

 Aucun fichier choisi
These rates apply from

01/01/2026

Orders placed from this date are valued with these rates; earlier orders keep their previous rates (or stay excluding delivery). Carriers usually change their rates on January 1st: if yours have not changed since an earlier date, choose that date.

Continue

 Nothing is saved yet: the next screen shows which carrier each line goes to.

1. Download the template: columns

`id_transporteur;transporteur;pays;poids_max_kg;prix_ht` (carrier ID, carrier, country, maximum weight in kg, price excl. tax), already filled with your carriers and their ID, the countries you delivered to over the last 12 months, weight brackets and an "other countries" line. Existing rates are pre-filled.

2. Fill in `prix_ht` with what each carrier charges you for a parcel up to that weight (price list or contract), including carriers that are free for your customers. Leave empty a carrier that costs you nothing (in-store pickup).

3. Import the file with the "These rates apply from" date (January 1st by default: carriers usually change their rates on that date).

The next screen shows which PrestaShop carrier each carrier of the file will be linked to: by the file's ID (even if you rename the carrier), otherwise by name, and your choice is remembered. Under each carrier, a sentence states the period these rates will cover, for example "The rates from 21/09/2024 stop on 31/12/2026; these apply from 01/01/2027". Orders already computed keep their delivery cost, unless you tick the recompute box. Nothing is saved before "Import these rates".

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Import your carrier rates · tariffs-2027.csv

Check which PrestaShop carrier each carrier of your file will be linked to. Lines with a carrier ID are linked by it; for the others, your choice is remembered for the next imports.

In your file	Brackets	PrestaShop carrier
Colissimo domicile	7	Colissimo domicile (ID 359) Linked by the ID in your file (359). The rates from 21/09/2024 stop on 31/12/2026; these apply from 01/01/2027 (0 order(s) so far).
Mondial Relay	7	Mondial Relay (ID 360) Linked by the ID in your file (360). The rates from 21/09/2024 stop on 31/12/2026; these apply from 01/01/2027 (0 order(s) so far).

These rates apply from

01/01/2027

If a version already starts on this date, it is replaced. Orders placed before this date keep their previous rates.

☐ Also recompute the orders of these periods already computed with other rates (otherwise they keep the delivery cost recorded at the time)

Import these rates

Cancel

A carrier's page

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← Back to the carriers

Colissimo domicile ID 359 · rates in force since 21/09/2024

Correct a price

Import new rates

Destination	up to 0.25 kg	up to 0.5 kg	up to 1 kg	up to 2 kg	up to 5 kg	up to 10 kg	up to 30 kg
zone Central America/Antilla	—	€22.00	—	€34.00	—	—	€69.00
zone Europe (non-EU)	—	€9.50	€11.20	€13.90	€19.50	—	€32.00
Other countries	€3.95	€4.45	€5.10	€6.30	€8.60	€11.90	€17.50

Prices excluding tax that the carrier charges you for one parcel. A parcel heavier than the last column, or going to a country that is not listed and with no "Other countries" line, is left excluding delivery.
Extra costs on top of these prices: fuel surcharge 3.50% ·

Rate history · each order uses the rates in force on its date

Period ⓘ	Lines ⓘ	Orders of the period ⓘ	Updated
since 21/09/2024 in force	15	50	21/09/2026Delete

Delete every rate of this carrier

Its rates as a grid (one line per destination, one column per weight) and the extra costs on top of the price list. Below, the **rate history**: each version with its period ("from 21/09/2024 to 31/12/2025", "since 01/01/2026"), its number of lines and the number of orders of the period; a "before ..." line counts earlier orders, excluding delivery. "Delete" says what takes over: the previous version, or "excluding delivery".

Correct a price switches the grid to editing: destination, "up to (kg)", price excl. tax, and, folded under "Extra costs on top of the price list", the fuel surcharge (%), the fixed amount per parcel and this carrier's own packaging. Correcting changes the version in force; for new rates from a given date, import a file instead. A country takes precedence over its zone, a zone over "other countries".

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Colissimo domicile ID 359 · rates in force since 21/09/2024

You are correcting the rates in force since 21/09/2024. For new rates from a given date (for example next year's), import a file instead: past orders then keep their rates.

Destination		Up to (kg)	Price (tax excl.)	
Other countries (all countries not listed)	▼	0.25	3.95	🗑
Other countries (all countries not listed)	▼	0.5	4.45	🗑
Other countries (all countries not listed)	▼	1	5.1	🗑
Other countries (all countries not listed)	▼	2	6.3	🗑
Other countries (all countries not listed)	▼	5	8.6	🗑
Other countries (all countries not listed)	▼	10	11.9	🗑
Other countries (all countries not listed)	▼	30	17.5	🗑
Europe (non-EU)	▼	0.5	9.5	🗑
Europe (non-EU)	▼	1	11.2	🗑
Europe (non-EU)	▼	2	13.9	🗑
Europe (non-EU)	▼	5	19.5	🗑
Europe (non-EU)	▼	30	32	🗑
Central America/Antilla	▼	0.5	22	🗑
Central America/Antilla	▼	2	34	🗑
Central America/Antilla	▼	30	69	🗑

+ Add a bracket

▼ Extra costs on top of the price list

Fuel surcharge (%)

3.5

Added by the carrier as a percentage of the price, often every month.

Fixed amount per parcel (tax excl.)

0

Pickup fee, insurance, label... charged on every parcel.

Packaging per order (tax excl.)

0.5

Empty: the general setting (€0.50) applies.

Save

Cancel

Weight: a parcel's cost is read with the weight of its products. Products sold without a weight are flagged (import page, Purchase prices page): their weight counts as 0, and an order with no weight at all stays excluding delivery.

10. Payment fees

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Payment fees — % of the amount collected incl. tax + a fixed amount per transaction

Module	Label	%	Fixed	Fixed / refund	Typical	30 d
alma	Alma (3× sans frais)	3.8	0.3	0	☐	5 ord. - €17.03
ps_checkpayment	Chèque	0	0	0	☐	6 ord. - €0.00
ps_cashondelivery	Païement comptant à la livraison (Casl	0	0	0	☐	
paypal	PayPal	2.9	0.35	0.35	☐	6 ord. - €11.63
ps_checkout	PrestaShop Checkout	0	0	0	☐	
stripe_official	Stripe (carte)	1.5	0.25	0.25	☒	14 ord. - €19.45
ps_wirepayment	Virement bancaire	0	0	0	☐	8 ord. - €6.76
module name	label	1,5	0,25	Add a payment method		

2026 ballpark figures (check your own contract): Stripe EU cards 1.5% + €0.25 (non-EU 3.25% + €0.25); PayPal 2.9% + €0.35; bank wire 0; Alma / Klarna per contract. The "typical" method is the one used for simulations on the product page.

Save

One payment method per line, pre-filled with your installed modules: **label** (the name shown on orders and reports, "Stripe (card)" rather than `stripe_official`), **%** of the amount collected, **fixed** amount per transaction, **fixed amount per refund**. The **"typical"** method is used for the product page calculations. The 30-day column shows what the method cost you. 2026 reference rates are listed under the table (check your own contract).

11. Inside PrestaShop: product page, order, lists

The product page

le price excl. tax (€8.03) below the purchase price excl. tax (€9.45). Sold on its own, a sale brings in from -€4.04 (Chronopost 13h) to +€1.61 (DHL Express) depending on the carrier the stomer chooses.

At the top of a product sold at a loss: figures you can check.

Pricing tab, under the sale price, the "**Margin at this price**" block is recomputed while you type the price or the purchase price, even before saving. It reads top to bottom: the simple calculation "sale price excl. tax – purchase price excl. tax", where the purchase price comes from, then the margin per sale depending on the carrier the customer chooses ("delivery: customer pays ..., carrier charges ...", or "excluding delivery" and its reason), the floor price if the product has a target, and the link to the details.

Margin at this price Below cost

Sale price excl. tax €8.03 – purchase price excl. tax €9.45 = -€1.42 before delivery and fees

purchase price from: cost price from the product page

Per sale, product sold on its own (delivery and fees included), depending on the carrier the customer chooses: ⓘ

Click and collect: **losing €2.29** (-28.5%) · excluding delivery (no rates)

My carrier: **losing €2.40** (-29.9%) · excluding delivery (no rates)

Colissimo domicile: **losing €2.07** (-25.8%) · delivery: customer pays €4.90, carrier charges €4.61

Mondial Relay: **losing €1.70** (-21.2%) · delivery: customer pays €3.90, carrier charges €3.45

Chronopost 13h: **losing €4.04** (-50.3%) · delivery: customer pays €9.90, carrier charges €11.50

Lettre suivie: **losing €2.33** (-29.0%) · excluding delivery (no rates)

DHL Express: **+€1.61** (20.0%) · delivery: customer pays €19.90, carrier charges €15.00

No target margin set for this product: set one in the Modules tab · Real Margin (floor price, "below target" status, alert).

[See the details: combinations, purchase price history, target margin →](#)

Sold on its own. On the product page, in the products list and in alerts, the margin is computed for a parcel holding only this product: the least favourable case. In an order of several items, the parcel is heavier, another weight bracket applies and delivery is shared: the real margin is read on the order.

The **Modules > Real Margin** tab (the block's "See the details" link) holds the product's **target margin**, the margin per combination and per carrier, the margin realised over 30 / 90 / 365 days, the carriers used and the purchase price periods.

Target net margin for this product

Target rate

—

%

☒ Alert me when this product drops below this rate

Save

With no target, the module only watches for selling below cost. With a target: floor price, "below target" status in the product list, and an alert if you ask for one. For several products at once: product list > selection > "Margin: set the target margin".

Margin per combination and per carrier, product sold on its own (at the current price) i

Combination	Price (tax excl.)	Cost	Before delivery and fees	Per carrier (unit net margin)	Floor price
Color : White	€8.03 cost price from the product page	€9.45	-€1.42	Click and collect: losing €2.29 (-28.5%) - excluding delivery i My carrier: losing €2.40 (-29.9%) - excluding delivery i Colissimo domicile: losing €2.07 (-25.8%) - delivery: customer pays €4.90, carrier charges €4.61 Mondial Relay: losing €1.70 (-21.2%) - delivery: customer pays €3.90, carrier charges €3.45 Chronopost 13h: losing €4.04 (-50.3%) - delivery: customer pays €9.90, carrier charges €11.50 Lettre suivie: losing €2.33 (-29.0%) - excluding delivery i DHL Express: +€1.61 (20.0%) - delivery: customer pays €19.90, carrier charges €15.00	—
Color : Black	€8.03 cost price from the product page	€9.45	-€1.42	Click and collect: losing €2.29 (-28.5%) - excluding delivery i My carrier: losing €2.40 (-29.9%) - excluding delivery i Colissimo domicile: losing €2.07 (-25.8%) - delivery: customer pays €4.90, carrier charges €4.61 Mondial Relay: losing €1.70 (-21.2%) - delivery: customer pays €3.90, carrier charges €3.45 Chronopost 13h: losing €4.04 (-50.3%) - delivery: customer pays €9.90, carrier charges €11.50 Lettre suivie: losing €2.33 (-29.0%) - excluding delivery i DHL Express: +€1.61 (20.0%) - delivery: customer pays €19.90, carrier charges €15.00	—

Computed for one unit sold on its own, delivered to the typical zone (Settings): that is the worst case, a basket with several items spreads the delivery cost out. Payment fees €0.52 and packaging €0.50 per sale included. Floor price: set a target rate above. [Change the purchase price from a given date](#)

Realised margin

	Sold	Sales (tax excl.)	Net margin	Net margin %	Below cost
30 days	5	€94.50	€58.29	61.7%	0
90 days	17	€321.30	€159.08	49.5%	0
365 days	34	€517.86	€174.68	33.7%	1

Carriers used (90 days)

Carrier	Orders	Shipping charged - paid
Colissimo domicile	5	-€22.70
Colissimo	1	excluding delivery
Chronopost	1	excluding delivery
Mondial Relay	1	-€0.70
Chronopost 13h	1	-€4.00
Lettre suivie	1	excluding delivery

Purchase price periods

None: the cost price from the product page is used.

Selling at a loss and target margin

Selling at a loss is always tracked, for every product: it is what triggers the alert. The **target margin** is set product by product (an accessory may aim at 60 %, an electronics item at 8 %). With a target: the floor price is computed to reach it with the most expensive carrier, the product shows "below target" in the list, and an alert goes out if you asked for it.

The order page

The **Margin** block sits under the products: net margin, gross margin and net sales excl. tax, with a badge ("profitable", "below cost", "Purchase price missing", "estimated purchase price", "loss on refund", "order not counted"). If the order is below cost, its main cause in plain words.

Margin

below cost

Recompute

NET MARGIN

GROSS MARGIN

NET SALES (TAX EXCL.)

-€4.67

€2.42

€73.67

-6.3%

Losing €4.67 : shipping paid to Colissimo domicile higher than shipping charged. Delivery paid by the customer €0.00, carrier cost €5.28.

Product	Qty	Sale (tax excl.)	Discount	Credit slip	Purchase price	Delivery	Fees + pkg.	Margin
Pull imprimé colibri (Taille : S) demo_3	1	€28.72	—	—	-€38.77	-€1.76	-€0.71	-€12.52
Affiche encadrée The best is yet to come (Dimension : 40x60cm) demo_6	1	€29.00	—	—	-€17.98	-€1.76	-€0.71	€8.55
Affiche encadrée Today is a good day (Dimension : 40x60cm) demo_7	1	€15.95	—	—	-€14.50	-€1.76	-€0.39	-€0.70

Shipment

Carrier	Weight	Paid by customer	Carrier cost	Difference
Colissimo domicile	0.9 kg	€0.00	€5.28	-€5.28

Order

Product sales (tax excl.)	€73.67
Purchase price - cost price recorded on the order	-€71.25
Delivery (paid by the customer - charged by the carrier)	-€5.28
Payment fees - Stripe (carte)	-€1.36
Packaging	-€0.45
Net margin	-€4.67

Computed on 24/09/2026 11:24 - costs recorded on 21/09/2026. Everything excluding tax, in the shop currency.
Purchase prices, carrier rates and fees are the ones recorded when the order was placed: a later price change does not alter it.

An order below cost: the cause, the lines at a loss in red, the shipment and the breakdown.

- **Per product:** sale, discount, credit slip, purchase price, delivery share (split by weight), fees and packaging, margin.
- **Shipment:** per carrier, the weight, "Paid by customer", "Carrier cost" and the "Difference".
- **Order:** the full breakdown, with the source of the purchase price and the readable name of the payment method; at the bottom, when it was computed and when its costs were recorded.

Margin

profitable

Recompute

NET MARGIN

€25.16

66.6%

GROSS MARGIN

€26.46

NET SALES (TAX EXCL.)

€37.80

Product	Qty	Sale (tax excl.)	Discount	Credit slip
Coussin colibri (Couleur : Blanc) demo_17	2	€37.80	—	—

Shipment

Carrier	Weight	Paid by customer	Carrier cost	Difference
Lettre suivie	0.6 kg	€2.50	excluding delivery ⓘ	

Order

Product sales (tax excl.)	€37.80
Purchase price - cost price recorded on the order	-€11.34
Delivery (paid by the customer - charged by the carrier)	not included ⓘ
Payment fees - Stripe (carte)	-€0.85
Packaging	-€0.45
Net margin excluding delivery	€25.16

Computed on 24/09/2026 11:24 · costs recorded on 21/09/2026. Everything excluding tax, in the shop currency. Purchase prices, carrier rates and fees are the ones recorded when the order was placed: a later price change does not alter it.

Recompute
 Re-reads the credit slips, statuses and carriers of the order. The recorded costs are kept.

Replace with today's costs...
 Only to fix wrongly recorded costs: the margin of this order changes.

An order excluding delivery (Lettre suivie without rates), with the "Recompute" menu open.

Recompute	Effect
Recompute	Re-reads the order's credit slips, statuses and carriers. The recorded costs are kept.
Replace with today's costs...	Only to fix wrongly recorded costs, after a confirmation: the margin of this order changes.

The lists

Orders: "Margin" column (net margin and rate, red / grey / green badge) and a *Below cost / Refunded at a loss / Purchase price missing / Profitable* filter.

Orders (155)

Bulk actions

ID	Reference	New client	Delivery	Customer	Total	Margin	Payment	Status	Date	Actions	
☐	Si Search re	/		Search ci Search	Search		Search p		Y Y	Search	
☐	1417	PRLZPTZLK	No	Germany	L. Schmidt	€159.00	-€85.59	stripe_official	Refunded	05/25/2026 10:51:33	
☐	1416	MFBAAWOGP	No	France	J. Bernard	€37.92	€4.50 (13.2%)	stripe_official	Delivered	05/26/2026 06:31:32	
☐	1415	BDTOPLAPJ	No	Spain	L. García	€73.67	-€4.67 (-6.3%)	stripe_official	Delivered	05/27/2026 06:27:32	
☐	1414	GQLCBIBKH	No	United States	E. Johnson	€149.30	€67.83 (46.7%)	paypal	Delivered	05/27/2026 09:25:32	
☐	1413	DMEKYZTEA	No	France	N. Lefèvre	€29.31	-€14.52 (-59.5%)	ps_wirepayment	Delivered	05/28/2026 07:31:32	
☐	1412	NTJJNLAUW	No	France	J. Bernard	€40.30	€25.16 (66.6%)	stripe_official	Delivered	05/29/2026 10:12:31	
☐	1411	OEZTPBABT	No	United States	E. Johnson	€31.22	-€11.76 (-40.9%)	paypal	Delivered	05/30/2026 01:45:31	
☐	1410	ZLYETFKZU	No	Germany	L. Schmidt	€22.80	€4.68 (36.3%)	alma	Delivered	05/30/2026 08:56:31	
☐	1409	IPFLIMDRV	No	Germany	L. Schmidt	€50.70	€22.13 (58.5%)	ps_wirepayment	Delivered	05/31/2026 09:53:31	
☐	1408	GVNXWCESD	No	Germany	L. Schmidt	€93.80	€22.28 (24.8%)	stripe_official	Delivered	06/01/2026 02:15:30	
☐	1407	ETPYKNZVU	No	France	C. Martin	€16.40	€8.95 (64.4%)	stripe_official	Delivered	06/02/2026 07:19:30	
☐	1406	SSZHDRWRH	No	France	C. Martin	€45.60	€17.18 (48.1%)	stripe_official	Delivered	06/01/2026 21:59:30	
☐	1405	QPPPVQLFN	No	France	J. Bernard	€58.89	-€5.69 (-18.8%)	paypal	Delivered	06/03/2026 06:32:30	
☐	1404	WBWYCVFBF	No	Belgium	S. Peeters	€38.70		stripe_official	Awaiting bank wire payment	06/05/2026 04:12:29	
☐	1403	BQXOLBERU	No	France	T. Moreau	€129.76	Purchase price missing	stripe_official	Delivered	06/06/2026 01:27:29	
☐	1402	CIRGFDUUW	No	United States	E. Johnson	€60.80	€18.58 (45.4%)	stripe_official	Delivered	06/07/2026 10:50:29	
☐	1401	PVTXERAUQ	No	France	N. Lefèvre	€43.95	-€13.90 (-34.7%)	ps_checkpayment	Delivered	06/08/2026 06:24:29	
☐	1400	NYQHIQQXJ	No	Germany	L. Schmidt	€61.60	€25.38 (44.8%)	paypal	Delivered	06/08/2026 08:55:29	
☐	1399	NIKKJURVA	No	Spain	L. García	€38.62	-€12.10 (-42.1%)	ps_checkpayment	Delivered	06/10/2026 00:01:28	
☐	1398	AZZDNYDSN	No	United States	E. Johnson	€94.70	€35.65 (39.7%)	stripe_official	Delivered	06/11/2026 05:15:28	
☐	1397	PLTNDXWUL	No	France	N. Lefèvre	€21.80	€4.39 (36.9%)	stripe_official	Delivered	06/11/2026 11:20:28	
☐	1396	QMCKJKCBT	No	Belgium	S. Peeters	€61.34	-€21.62 (-37.6%)	stripe_official	Delivered	06/12/2026 07:02:28	
☐	1395	KIWAIXPIX	No	France	T. Moreau	€51.60	€16.85 (60.6%)	ps_wirepayment	Delivered	06/13/2026 08:57:27	
☐	1394	TKSZUWPOD	No	France	N. Lefèvre	€12.90		stripe_official	Canceled	06/14/2026 02:49:27	
☐	1393	IJTXYSWY	No	France	C. Martin	€90.42	€18.70 (21.9%)	ps_checkpayment	Delivered	06/14/2026 11:12:27	
☐	1392	VWSNPFMKC	No	France	C. Martin	€28.55	€6.14 (24.9%)	stripe_official	Delivered	06/15/2026	

Catalog > Products: "Margin (sold on its own)" column (unit margin and rate with the most expensive carrier), a *Below cost* / *Below target* / *Purchase price missing* / *Profitable* filter, and four bulk actions:

Products (7)

Filter by categories

Bulk actions

Min

Max

☐

☒ 10

☒ 9

☒ 8

☐ 7

☐ 5

☐ 2

☐ 1

Activate selection

Deactivate selection

Duplicate selection

Delete selection

Margin: set the target margin

Margin: apply the floor price

Margin: open in the simulator

Margin: accepted loss (loss leader)

Category

Price (tax excl.)

Price (tax incl.)

Margin (sold on its own)

Quantity

Status

Actions

ref

Search ci

Min

Max

Below cost

Min

Max

All

Search

Reset

Home Accessories	€8.03	€8.03	-€4.04 (-50.3%)	378	☒		
Home Accessories	€7.23	€7.23	-€3.88 (-53.7%)	477	☒		
Home Accessories	€4.05	€4.05	-€3.39 (-83.7%)	88	☒		
Home Accessories	€3.54	€3.54	-€3.89 (-109.9%)	51	☐		
Art	€29.00	€29.00	-€1.29 (-8.1%)	656	☐		
Women	€35.90	€35.90	-€12.98 (-45.2%)	1784	☐		
Men	€23.90	€23.90	-€9.48 (-49.6%)	2100	☐		

The list filtered "Below cost", three products ticked, the bulk actions menu open.

Bulk action	Effect
Margin: set the target margin	The same target for the whole selection, with or without an alert (empty rate = target removed).
Margin: apply the floor price	Before / after product by product, then applied to the ticked products. The base sale price excl. tax is changed; combinations, specific prices and promotions are not touched.
Margin: open in the simulator	The unit margin at -10 %, -5 %, 0, +5 %, +10 % of the price.
Margin: accepted loss (loss leader)	No more "below cost" alert until the chosen date; the cost still counts in the real margin.

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Target net margin — 3 product(s)

The same target for the whole selection. It drives the floor price, the "below target" status in the product list and, if you tick the box, the alert. Leave the rate empty to remove the target from these products.

Target rate

30

%

☒ Alert me when one of these products drops below this rate

Product	Price (tax excl.)	Current margin	Current target
Hummingbird printed t-shirt demo_1	€23.90	-€4.77 (-20.0%) on sale at €19.12: -€9.48	30 % no alert below cost
The best is yet to come' Framed poster demo_6	€29.00	€8.09 (27.9%)	30 % below target
Brown bear cushion demo_16	€8.03	-€4.04 (-50.3%)	- below cost

Apply to the selection

Back to the product list

Set the target margin.

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Apply the floor price (each product's target, with the worst carrier) – 3 product(s)

The product's base price excluding tax will be replaced. Combinations keep their price impact; specific prices and promotions are left untouched. Untick anything you do not want to change.

Product	Current price (tax excl.)	Current margin	Floor price (tax excl.)	Margin after
Hummingbird printed t-shirt below cost product with combinations: adjust the price on the product page	€23.90	-€4.77 (-20.0%) on sale at €19.12: -€9.48	€41.33	€12.40 (30.0%)
Today is a good day Framed poster below cost product with combinations: adjust the price on the product page	€29.00	€11.57 (39.9%) on sale at €15.95: -€1.29	€24.82	€7.45 (30.0%)
Brown bear cushion below cost product with combinations: adjust the price on the product page	€8.03	-€4.04 (-50.3%)	–	

Apply to ticked products
Back to the product list

Apply the floor price. If a promotion is running, the margin during it is shown under the current margin.

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Simulator: unit margin by price – 1 product(s)

Product	-10.0%	-5.0%	0.0%	+5.0%	+10.0%
Brown bear cushion	€7.23 -€4.83 (-66.8%)	€7.63 -€4.43 (-58.1%)	€8.03 -€4.04 (-50.3%)	€8.43 -€3.64 (-43.2%)	€8.83 -€3.25 (-36.8%)

Back to the product list

The simulator.

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Accepted loss (loss leader, clearance) – 1 product(s)

These products will no longer raise the "below cost" alert until the chosen date. Their cost is still counted in the real margin.

- Brown bear cushion **below cost**

Until

23/12/2026

(empty = no end date)

Confirm
Back to the product list

Accepted loss.

12. Settings

Dashboard

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Computation

Target margin — It is set product by product (product page > Modules tab > Real Margin, or product list > selection > "Margin: set the target margin", or the target_rate column of the purchase price CSV import). With no target, the module only watches for selling below cost.

Packaging and handling per order (tax excl.)

0.5

Box, filler, tape, label. Can be overridden per carrier.

Purchase price missing

Do not estimate: as long as a product has no purchase price, the margin of its order is not counted

Estimate at

50

% of the price excluding tax, marked "estimated" everywhere

Payment fees computed on

the amount collected including tax (Stripe, PayPal...)

the amount excluding tax

Date an order is attached to

order date

invoice date (when there is one)

Excluded statuses (order not counted)

Authorization voided

Authorized. To be captured by merchant

Awaiting bank wire payment

Awaiting Cash On Delivery validation

Awaiting check payment

Canceled

Delivered

On backorder (not paid)

On backorder (paid)

Partial payment

Partial refund

Payment accepted

Payment error

Processing in progress

Refunded

Remote payment accepted

Shipped

Waiting for payment

Unpaid orders (status not "valid") are always excluded until payment.

"Full refund" statuses

Authorization voided

Authorized. To be captured by merchant

Awaiting bank wire payment

Awaiting Cash On Delivery validation

Awaiting check payment

Canceled

Delivered

On backorder (not paid)

On backorder (paid)

Partial payment

Partial refund

Payment accepted

Payment error

Processing in progress

Refunded

Remote payment accepted

Shipped

Waiting for payment

Sales set to zero, carrier cost and fees kept: the loss is counted separately, as a refund (not in orders below cost).

Typical delivery zone (product simulations)

Zone of the shop's country

Scheduled task (cron)

Computing runs at the end of each request, then as you browse the back office. So that nothing waits, call this URL every 5 minutes:

http://localhost:8090/en/module/realmargin/cron?t

Regenerate the token

Pending : 0 orders, 0 products.

Computed : 155 orders, 21 products.

Recompute history

Recomputes past orders with the costs recorded back then: only the gaps (unknown purchase price, delivery with no rates) are filled with what you have entered since.

Last

12

months

Replace the recorded costs with today's purchase prices, carrier rates and fees (past margins change: use this only to fix an error)

Recompute

Permissions

Margin is visible only to profiles allowed to "view" the Margin tab (Advanced Parameters > Team > Permissions); changing purchase prices, carrier rates, fees and settings also requires "edit" on that tab, and on the screen concerned. For the margin panels to appear on product and order pages, the profile must also be granted access to the Real Margin module, in the Modules section of the same page.

Alerts

Recipient e-mails

alerts@example.com

Setting	Effect
Packaging and handling per order	Fixed cost excl. tax (box, padding, label), which can be changed carrier by carrier.
Purchase price missing	"Do not estimate" (recommended: the order's margin is not counted as long as a price is missing) or "Estimate at N % of the sale price excl. tax", marked "estimated".
Payment fees computed on	The amount collected incl. tax (Stripe, PayPal...) or the amount excl. tax.
Date an order is attached to	Order date or invoice date.
Excluded statuses	The statuses that take an order out of the totals (cancelled, payment error...). An unpaid order is always excluded until it is paid.
"Full refund" statuses	Sales at zero, carrier cost and fees kept: loss counted apart.
Typical delivery zone	The zone of the "sold on its own" calculations (by default: the zone of the shop's country).
Alerts	Recipient e-mails (no address: no e-mail), immediate e-mail when a price drops below cost, header badge, alert on orders below cost, Margin column in the lists, deletion of data on uninstall (off by default: uninstalling then reinstalling keeps your history).

Scheduled task

Computation happens at the end of back-office pages: nothing is blocking. So that nothing ever waits, call the URL shown on the right every 5 minutes (your host's scheduled tasks or the *cronjobs* module): it processes the queue, sends alert e-mails and purges old alerts. It is shown only to employees allowed to edit the settings; "Regenerate the token" invalidates the old one.

Recompute history

Recomputes the orders of the last N months with the costs recorded back then: only the gaps are filled. The red "Replace the recorded costs..." box rewrites past margins with today's prices, after a confirmation, with no way back.

Permissions

The margin is the most sensitive information of a shop. Only profiles allowed to "view" the Margin tab (Advanced Parameters > Team > Permissions) see the column, the blocks and the alerts; changing purchase prices, rates, fees and settings requires the "edit" right on the screen concerned. For the blocks of the product and order pages, the profile also needs access to the Real Margin module. By default: SuperAdmin only. A read-only screen stays viewable, forms disabled.

Multistore

Rates, fees and settings are per shop; reports follow the selected shop. An employee changes costs and prices only for the products of the current shop.

13. For developers

Hook	Use
<code>actionRealmarginExtraCosts</code>	Declare costs or income on an order. Parameter <code>id_order</code> ; return: <code>[['label' => 'Reshipment', 'amount' => 7.0, 'kind' => 'cost' 'income', 'source' => 'mymodule']]</code> . Used by Carrier Disputes for disputes and compensations.
<code>actionRealmarginOrderComputed</code>	Called after an order is computed, with <code>id_order</code> and the <code>margin</code> object.

Tables: `mrg_order`, `mrg_order_line`, `mrg_order_carrier`, `mrg_product_state`, `mrg_product_target`, `mrg_cost_history` (dated purchase prices), `mrg_carrier_grid` / `_row` (carrier rates, one row per dated version), `mrg_carrier_alias`, `mrg_payment_fee`, `mrg_queue`, `mrg_alert`, `mrg_batch`, `mrg_daily`. The computation engine is plain PHP (`src/Domain`), free of PrestaShop dependencies, covered by unit tests; functional tests place real orders on PrestaShop 8 and 9.

Scheduled task: `GET /module/realmargin/cron?token=...&max=2000&seconds=50` → JSON `{"orders":..., "products":..., "remaining":..., "mails":...}`. `max` and `seconds` are capped, and processing stops before the host's execution time limit.

14. Frequently asked questions

Does the module need my purchase prices?

Yes: no purchase price, no margin. It uses those on your product pages and those PrestaShop recorded on your past orders. For the rest, the Purchase prices page guides you, best sellers first, and you can fill everything in a spreadsheet.

Why does my order show "Purchase price missing"?

One of its products has no purchase price at all. Rather than a wrong figure, the module waits. The order's block names the product, with a link to its page.

Why "estimated purchase price"?

No price was known on the order date: the current product page price is used. Record the real price of the time with its date in Margin > Purchase prices.

Why is my order "excluding delivery"?

No usable rate for its carrier: rates not imported, rates starting after the order, products without a weight, country missing, parcel too heavy. The ⓘ icon gives the exact reason.

I changed a purchase price or rates: do my past orders change?

No, they keep the costs recorded back then. To fix a mistake over a period, tick "Also recompute the orders of this period" when saving the price or the rates.

The block does not show on the product page

Check that your profile can view the Margin tab and has access to the Real Margin module, then clear the cache (Advanced Parameters > Performance).

Alerts do not arrive by e-mail

Settings: a recipient address and "Immediate e-mail" ticked. E-mails go out once the grouped send is over (one minute after the last change), through the scheduled task or the next back-office page.

I cannot change anything in a Margin screen

Your profile only has the "view" right on that screen: ask an administrator for the "edit" right.

Support

contact@julius-web.com — mention your PrestaShop and PHP versions.